



REALTOR'S LAND INSTITUTE FLORIDA CHAPTER

SPONSORSHIP OPPORTUNITIES

What is RLI and an Accredited Land Consultant?

- The Realtor's Land Institute is a membership organization created for and by land sales experts. RLI is a branch of the National Association of Realtors. The REALTORS® Land Institute is dedicated to building knowledge, building relationships, and building business for its members (the extraordinary real estate professionals who broker, lease, sell, develop, and manage our most precious resource: **the land**).
- The Accredited Land Consultant (ALC) designation is the esteemed credential of the REALTORS® Land Institute. The designation is attained only by those land specialists who demonstrate the highest levels of knowledge, experience, and professionalism in the land business.

Platinum Sponsor: \$1200

- Recognition as a Platinum Sponsor at all RLI Florida events and classes.
- Recognition as a Platinum Sponsor on all printed and online material.
- Opportunity to have RLI distribute your company information at all events and classes.
- Opportunity to broadcast your company information to all RLI Florida members four times per year.
- Company logo and link on RLI Florida's website: www.rliland.com/florida
- **Prime Sponsor at the Bi-Annual State Marketing & Networking Session with CCIM.**
- Receive three paid annual memberships to RLI Florida (participating parties must be registered with National Realtor's Land Institute).

Gold Sponsor: \$500

- Recognition as a Gold Sponsor at all RLI Florida events and classes.
- Opportunity to have RLI distribute your company information at all events and classes.
- Recognition as a Gold Sponsor on all printed and online material.
- Opportunity to broadcast your company information to all RLI Florida members two times per year.
- Company logo and link on RLI Florida's website: www.rliland.com/florida

Green Sponsor: \$250

- Recognition as a Green Sponsor on all printed and online materials.
- Opportunity to broadcast your company information to all RLI Florida members once per year.
- Company logo and link on RLI Florida's website: www.rliland.com/florida

Bi-Annual State Marketing & Networking Session with CCIM: \$250 Per Event

- Opportunity to promote your company at the RLI/CCIM marketing session held twice per year in Orlando at the FAR conference.
- Name recognition at the event and on all marketing material and electronic marketing done in conjunction with the bi-annual marketing and networking event.
- Year-round recognition on RLI Florida's website.

For questions, please email rlifloridachapter@gmail.com